



ALPHACREATIVE

COMPANY PROFILE

TURNING VISION TO VALUE

WWW.ALPHACREATIVE.CO.KE



Alphacreative

With a passion to help businesses thrive!

Alphacreative Digital agency is a technology firm that builds infrastructures, solutions and roadmaps that enable your business to thrive and become more resilient.

We create solutions with a close-knit team of creative thinkers and a data-driven army specializing in-crafting brands, human-connections and great stories by providing creative and strategic solutions powered by data analytics, market and communications research, and digital technology.



We create high-quality solutions for businesses helping them engage with their clients, improve sales and target new customers.



Our Commitment

We pride ourselves on being dynamic and distinctive in setting you apart from your competitors.

We believe in the power of collaboration and take the time to get to know you and your business to create outcomes that are well-suited to your values and echo your strategic plans for growth.

We measure ourselves against our clients' success.

We're driven by results and our restless ambition to succeed is what pushes us to continually innovate.



We work with businesses across all sectors to ensure optimal growth while capitalizing on effective creative & digital solutions.

We pride ourselves in putting together bespoke solutions to match our client's needs.



” Our Services

At Alphacreative we understand brands. Honing your image and bringing crucial results to your business is what we do best.

From crafted basic business development structures such as planning, to brand credentials such as marketing and business systems, cohesion and creativity are crucial to an effective marketing strategy.

We thrive on innovation and individuality, creating for our clients a marketing persona as unique as their own.



01

App Development

A mobile application, most commonly referred to as an app, is a type of application software designed to run on a mobile device, such as a smartphone or tablet computer. Mobile applications frequently serve to provide users with similar services to those accessed on PCs. Apps are generally small, individual software units with limited function.

Our cross platform data management system allows us to create hybrid apps that works on database system and all the users data store at one place where all users can access their apps i.e. in Android or IOS apps.

02

Website Development

From our Nairobi based studio, our developers specialize in the design and production of bespoke, engaging portals, websites and systems with intelligent digital solutions for a wide range of clients.

At Alphacreative our digital development department combines it's creative skill sets and technical expertise to provide online solutions that guarantee to meet your requirements.

Whether you are after a professional business website, an online shopping environment or an easy to update blog management system (CMS) website, to creating portal and customised systems, we are on hand to deliver outstanding solutions tailored to your budget and needs.

03

Brand Development

Effective design, whatever its format, begins with a great idea.

At Alphacreative, we know that excellent brand development can be instrumental to a business' success.

We make it our priority to understand your wants and needs so that our work enhances your business potential.

Brand development comes in huge variety of shapes, sizes and styles; from a company's brand identity to its sales brochures and financial reports. Developing a definitive strategy is crucial for targeting your audience and setting business goals.

04

Promotional Items

Promotional merchandise are products branded with a logo or slogan and distributed at little or no cost to promote a brand or corporate identity. Their primary purpose is to increase sales, customer loyalty and brand awareness.

Our mandate is to supply every business and organisation with high quality branded merchandise. We are constantly improving and expanding the huge range of promotional items we have to offer. Thus, we can provide you with printed gifts and giveaways that serve a multitude of purposes, marketing campaign goals and your overall efforts to increase brand awareness which are not limited to:

- | | | | | | |
|----------|------------|------------|-----------|------------|--------------------|
| -Mugs | -Umbrellas | -Booklets | -Bags | -Key rings | -Pull up banners |
| -Caps | -Fliers | -Signages | -Lanyards | -Tents | -Tear drop banners |
| -Tshirts | -Brochures | -Calenders | -Badges | -Plaque | -Feather banners |
| -Pens | -Staff IDs | -Notebooks | -Trophies | -Stickers | -Backdrop banners |



05

Digital Marketing

“Digital marketing” is the process of building and maintaining customer relationships through online activities to facilitate the exchange of ideas, products, and services that satisfy the goals of both parties

Mediums we use:

- Emails marketing.
- Pay Per Click (PPC)
- Pay Per View (PPV)
- Search engine advertising
- Social Media

Digital marketing often involves many moving pieces, working together to help generate interest, develop leads and encourage sales or bookings.

The key focus of any good marketing strategy is to drive results, whether that be improved brand recognition, greater social media presence, generate more leads and enquires or increase sales.



06

Business Development Service

We offer personal and professional development through training programmes and executive coaching focusing on interpersonal skills.

Our courses are highly interactive and are based on the latest research in management and leadership training, as well as tried and tested techniques.

We deliver;

1. Business Management Skills
2. Leadership Skills
3. Presentation Skills
4. Communication Skills



07

Photography/Videography

With an ever-changing trend towards video and moving image, it's key to stay ahead of the competition with powerful, striking video and image content for your business.

Brand isn't always about design; image and video can be a powerful tool in the portrayal of your story. We are innovative with how you portray your business with photography & videography to ensure relevance and higher conversions.

Website Design

<https://www.africanfabricanddesigns.com/>
<https://graceonyangofoundation.com/>
<https://todayhumanresources.com/>
<https://carttah.com>
<https://oasishealthcaregroup.com/>
<https://kentburrysoupliers.com/>
<https://milesto40.com/>
<https://sheth.co.ke>
<http://wermortflowers.co.ke/>
<https://huddahfoundation.com/>
<https://ownassociates.com/>
<https://drinkstavern.com/>
<https://www.forevergreengrowers.com/>
<https://sautiawards.org/>
<https://rignationea.com/>

OUR PORTFOLIO

We work with businesses across sectors to ensure optimal growth while capitalizing on effective digital solutions.

Creative Design

Below are links to our digital portfolio where you can view some of our creative designs:

Behance

<https://www.behance.net/alphacreativedesigns>

Instagram

<https://www.instagram.com/alphacreativedesigns/>

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**EFFECTIVE
SOLUTIONS**

Let's Engage

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**SUCCESS SEEMS TO BE
CONNECTED WITH ACTION.**